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**IBM AND XYTECH ANNOUNCE LIVE WEBCAST ON “FLEXIBLE AUTOMATION
MEDIA OPERATIONS”**

Special webcast provides attendees an opportunity to learn about the latest technology to better manage and enable new revenue streams and business workflow automation in production, post-production, and broadcasting

Burbank, CA/London, UK, June 3, 2008 - Xytech Systems Corporation, a leading provider of software solutions that improve, automate, and streamline business workflows, resource scheduling, media library management, and digital workflow automation, announced today a joint live webcast with and co-sponsored by IBM which will be held on Wednesday, June 11, 2008.

During this webcast several industry experts will share insights in how media companies can use information technology to better manage and enable new revenue streams and business workflow automation in production, post production, and broadcasting. The live webcast will be hosted by:

Steve Canepa, Vice President, Global Media and Entertainment Industry, IBM Corporation: Steve has global IBM responsibility for the Media and Entertainment industry including Entertainment, Publishing, Broadcast, Cable, Satellite, Sports and Advertising.

Ron Peeters, Executive Vice President, Xytech Systems Corporation: Ron's team provides solutions to a global customer base including major film studios, post production houses, international broadcasters, cable/TV networks, and corporate media departments.

Doug Geiger, Global Offering Executive Media Hub, IBM Corporation: Doug is responsible for IBM Media Hub, a "media enabled" Service Oriented Architecture (SOA) that integrates business and media production from point of creation to distribution of digital content.

The speakers will share the latest opportunities and best practices for streamlining and automating media business operations in a flexible, agile manner. And how major film studios,

international broadcasters, and post production houses automate their core business operations including production, post production, library management, and business workflow; manage both physical and digital assets in a unified manner including automated media order management; utilize a flexible Service Oriented Architecture (SOA) as the basis for integrating applications and automating digital workflows.

"The media, entertainment, and broadcasting industry increasingly rely on information technology to enable new revenues streams, open up new content distribution channels, reach alternate and new audiences, and create new business models. To assure optimal profitability and productivity, companies want to automate mission critical business processes related to the work, resources, and media assets, and also streamline the business workflow across departments with a flexible integration of the business and production operations", states Ron Peeters, Executive Vice President, Xytech Systems Corporation. "To create more organizational efficiency, productivity, and cost saving, we see an increasing integration between different areas of media content operations in the industry as well as the need to further integrate the production and business systems. To attain a flexible integration, Xytech Enterprise supports the use of a service oriented architecture (SOA) such as IBM Media Hub. I am honored to speak on this topic together with two senior IBM executives."

The live webcast will be held on June 11, 2008 at 8:30am PST/11:30 am EST/4:30 pm UK time/5:30 pm CET and another 5:00 pm PST or next day 8:00 am Singapore/Hong Kong time and 11 am Sydney time. To learn more or register for this live webcast, go to <http://www.xytechsystems.com>

About Xytech Systems Corporation:

Xytech Systems Corporation is a leading provider of software solutions that improve, streamline, and automate the mission critical business operations of media & entertainment companies including business workflow, resource scheduling, media library management, and digital workflow automation.

Over 350 companies worldwide including many international broadcasters, major film studios, postproduction facilities, cable/TV networks/satellite operations, media content aggregators and distributors, and the corporate media departments of Fortune-1000 corporations, rely on the Xytech software to manage their media business operations.

Xytech Systems is headquartered in Burbank, California, and has regional offices in New York and London, UK. For more information about Xytech Systems, please visit www.xytechsystems.com or call +1-818-303-7800 USA / +44 (0)20-7903-5170 UK

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